



## Promoting Intercultural Practices in the Language Classroom: The Potential of Digital Media

**José Luis Boigues**

**Sr. Lecturer of Spanish**

**Emory University**

November 4, 2019

11:30 am - 12:45 pm

Modern Languages Building

Room 201

RSVP for a meal to [sshortt@emory.edu](mailto:sshortt@emory.edu)

by noon on October 31.

This presentation illustrates the application of critical discourse analysis techniques to web-based materials as a way to develop intercultural competence in students of foreign languages. The presentation is divided into three different parts. The first one displays a general introduction to interculturality and a specific theoretical frame on discourse analysis, mainly based on proposals by Paul Gee (2005, 2011) and Barbara Johnstone (2008). In the second part, this theoretical frame is applied to different materials taken from digital media, such as web pages and social networks, in order to develop in-class activities that promote students' awareness of the foreign culture as well as their own. This part of the presentation is interactive and will show how the same activity can be adjusted to different levels, from beginning to advanced, and to different languages, since these online materials are commonly available in many. The session concludes with a brief review of different research projects on intercultural analysis developed by students of Spanish, as a way to exemplify how learners can use this methodology to conduct their own research in language and culture.