Since the 2007 MLA report, foreign language programs have been grappling with its recommendation that the primary goal of undergraduate foreign language study be to focus on helping students develop “deep translingual and transcultural competence” (pg. 3), with a special emphasis on the use of a variety of types of discourses and texts from the cultures we explore. An on-going challenge for teachers continues to be how to translate the MLA’s ideals into the everyday reality of our classrooms, beginning in the foreign language sequence and continuing on through the end of the major.

Images, oftentimes an underexploited text type, can open a space for engaging students in activities that aim to develop intercultural competence even at the beginning level of foreign instruction. In their 2010 Foreign Language Annals article, “Using Images as Springboards to Teach Cultural Perspectives in Light of the Ideals of the MLA Report,” Gwendolyn Barnes-Karol and Maggie Broner present a framework for teaching students to examine “culturally dense” images as cultural “products” worthy of analysis in themselves and also, when combined with other text types, as points of departure for promoting critical thinking and intercultural competence.

In this presentation, Barnes-Karol and Broner will give an overview of their framework and show examples of classroom activities that can be adapted to a number of different settings, levels of instruction, and languages.